

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Scrolling in Television Channels – Payment of bills Rs.12,641/- to M/s. Shreya Broadcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1657**

**Dated: 15-04-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
2. From M/s.TV5 News, Hyderabad, Invoice Nos.IN/TV5/12-13/04468, dt:31-01-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s TV5 News Channel has been requested to telecast a total of 150 Scrolls @ 25 scrolls per day – 10 Scrolls in the morning between 7a.m to 9 a.m., and 15 Scrolls in the evening between 7p.m to 9 p.m through their channel from 22-01-2012 to 24-01-2013 to create awareness among the citizens / electors in connection with National Voters' Day on 25-01-2013. Accordingly, M/s TV5 News, Hyderabad has telecasted 150 scrolls and furnished the bills for an amount of Rs.12,641/- including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.12,641/-** (Rupees Twelve thousand six hundred and forty one only) to M/s. Shreya Broadcasting Private Limited, Hyderabad towards the cost of telecasting 150 scrolls through their channel from 22-01-2012 to 24-01-2013 to create awareness among the citizens / electors in connection with National Voters' Day on 25-01-2013.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Shreya Broadcasting Private Limited, Hyderabad” A/c No.31065486890, State Bank of India, Saifabad Branch, Hyderabad, IFSC Code No:SBIN0007315, MICR Code No:500002034, PAN Card No.AAKCS4591H’.**

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRL.SECRETARY TO GOVERNMENT

To

The General Manager-ADVT & MKTG,  
Shreya Broadcasting Private Limited, Hyderabad  
The General Administration (Claims.C) Department  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER